

PLEASE NOTE: ALL EXHIBIT SPACE SELLS OUT EARLY. PLEASE CALL FOR AVAILABILITY.



# APE 2012 Exhibitor Application

Alternative Press Expo • Oct. 13–14, 2012

The Concourse, 635 8th St., San Francisco, CA

Mail or fax application to:

APE, 8340 Allison Ave., La Mesa, CA 91942

• 619-414-1020 • fax 619-414-1022 •

[www.comic-con.org](http://www.comic-con.org)



PLEASE PRINT

Company Name

(This is how your name will appear in advertising and the APE Program Book.)

Contact Name

Address

City

State

Zip/Postal Code

Phone

Fax

E-mail

Website address

**WARNING! You must have a temporary seller's permit or a valid California resale license number to exhibit at APE. You may mail in your application and payment without a permit number, but one must be provided one month prior to the event or you will not be allowed to set up. If you already have a valid resale license, please provide it in the space below.**

**TEMPORARY SELLERS PERMITS ACQUIRED FOR OTHER EVENTS ARE NOT VALID FOR THIS EVENT.**

PERMIT # \_\_\_\_\_

**APE Cancellation Policy: Exhibitors wishing to cancel their APE table(s) must inform Comic-Con in writing no less than 30 days prior to the Alternative Press Expo. No refunds will be offered to Exhibitors who cancel less than 30 days prior to the Alternative Press Expo.**

\_\_\_\_ Please send me an APE ad for my publication

I would like to reserve the following (full tables are 6'):

	Postmarked by 6/15/12	Postmarked after 6/15/12	Quantity
<b>APE Half table</b> (1/2 table, 1 chair)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$190	_____
<b>APE Full table</b> (1 table, 2 chairs)	<input type="checkbox"/> \$275	<input type="checkbox"/> \$325	_____

Electricity available for additional charge. Please inquire.

\*Applications must be accepted by 8/31/12 to be included in the Program Book.

**SUBMITTING THIS APPLICATION IS NOT A GUARANTEE OF SPACE.**

**Please check one only:**

I am a cartoonist/artist     I provide related services  
 I am a comics publisher     I am a zine publisher  
 I am a retailer (I do not publish comics)  
 I am an educational provider

Not all applicants will be accepted at APE

**Products:** Please list types of product you plan to bring. Some product may be restricted.

\_\_\_\_\_  
\_\_\_\_\_

**Placement:** Placement of your table is at APE's sole discretion. Where on the exhibit floor would you prefer to be located in order of preference?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**You will be entitled to two (2) badges per 1/2 table, four (4) badges per full table.**

Please reserve badges for the following people.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If you have more than one table, please list badges on a separate page.

By submitting this application I promise to comply with all of the rules and regulations set forth by Comic-Con International and the Concourse Exhibition Center as well as all the laws of the State of California and the City of San Francisco. I further acknowledge that failure to abide by these rules may result in the loss of my exhibitor privileges without recourse or refund. **Filling out of this application is not a guarantee of space or placement.** No verbal agreements will be honored. Acceptance of payment with this form should not be construed to mean payment in full or a guarantee of space.

Signature \_\_\_\_\_

Date \_\_\_\_\_

For office use only

Amount paid: \_\_\_\_\_  cash  check/mo# \_\_\_\_\_ Rec'd by: \_\_\_\_\_ Date: \_\_\_\_\_ Notes: \_\_\_\_\_