Entries are now being accepted for the 2018 Will Eisner Comic Industry Awards, to be given to the best publications and creators of 2017. Awards will be presented in the following tentative categories:

- Best short story
- Best single issue/one-shot
- Best continuing comic book series (at least two issues must have been published in 2017)
- Best limited comic book series (at least half of the series must have been published in 2017)
- Best new series
- Best publication for early readers
- Best publication for kids
- Best anthology
- Best humor publication
- Best U.S. edition of international material
- Best U.S. edition of international material—Asia
- Best graphic album—new material
- Best graphic album—reprint material (not archival)
- Best reality-based work (graphic album or comic)
- Best adaptation from another medium
- Best digital comic (published online in 2017)
- Best webcomic (long-form stories published online in 2017)
- Best archival collection: comic strips/Best archival collection: comic books (material must be at least 20 years old)
- Best writer (who does not also do the art on a title)
- Best writer/artist (cartoonist)
- Best penciler/inker or penciler/inker team (nonwriter)
- Best painter (interior art, not covers)
- Best cover artist (must be for multiple covers)
- Best coloring
- Best lettering
- Best comics journalism publication or website
- Best comics-related book (book about comics)
- Best academic/scholarly work
- Best publication design

The selection process: An independent panel of judges will carefully consider all entries and choose the items to be included on the final ballot. The judges may add or drop categories at their discretion. In April the final ballot will be available online to the comics industry (publishers, creators, distributors, retailers). The winners will be announced in a ceremony at Comic-Con International: San Diego on the evening of July 20.

Who can submit entries: Publishers and creators are invited to submit entries. A publisher can submit a set of entries for each of its imprints or subdivisions.

Eligibility: Any comic, graphic novel/album, or comics-related periodical/book shipped to retailers or bookstores or first made available online in the U.S. between January 1, 2017 and December 31, 2017 is eligible. Publications must not be more than 50 percent reprint material (except in the graphic album—reprint and archival categories); international material published for the first time in the United States in 2017 is eligible.

Criterion: The primary criterion for submissions should be overall quality. Popularity and sales should not figure into selection of entries.

How to submit entries: One copy of each comic, album, book, or periodical must be provided for the judges to consider. Publishers may submit up to a maximum of five nominees in any one category. For items entered in multiple categories, only one copy need be submitted. (Sorry, entries cannot be returned. Nominated items will be kept for display at the Comic-Con and will go into the awards archives at Virginia Commonwealth University; the remaining items will be donated to the Comic-Con blood drive.) For webcomics, digital comics, and journalism websites, please submit URLs and access information.

A cover letter must accompany your submissions, indicating what you are submitting and in what categories. Be sure to supply contact information, including a mailing address and an e-mail address. For each category, the cover letter should provide the title and the writer and artist credits. Example:

Dear Eisner Awards:
I am enclosing the following items for consideration: Best continuing series: Get With It by Sean Smith (w) and Freddie Jones (p/i); Best graphic album—new: Calling for Help by Cam Campson; Best writer/artist: Will Kurtz for Big News; Best cover artist: Freddie Jones for Get With It, and Jan Lopez for Flying Cars... (and so on).

All entries must be received at the Eisner Awards offices by March 16, 2018. If you have any questions, call Jackie Estrada at (619) 414-1020 or e-mail her: jackie@comic-con.org.

Deadline: March 16, 2018
Mail submissions to:
Jackie Estrada/Eisner Awards
Comic-Con International
PO Box 128458
San Diego, CA 92112-8458
(for UPS/FedEx inquire about street address)